

# Aineisto-ohje / Lepakko LED

ulconacon.com



- **Spot length: 10sec / animated poster**
- **Highly animated flashing images/pictures or videos not allowed.**
- **Material dead line: 5 days prior to campaign start.**

- **Still-kuvat**

- - JPEG, PNG
- - 1080 x 1920 FullHD **pysty**
- - 72dpi
- - ei Progressive JPEG-tiedostoja

- **Videot (animoitu juliste)**

- - HTML5 video, (.H264/mp4)
- - 1080 x 1920 FullHD **pysty**
- - bitrate enintään 10M

- **In English**

- **Still-pictures**

- - JPEG, PNG
- - we do not accept progressive JPEG-files
- - 1080 x 1920 FullHD **portrait**
- - 72dpi

- **Video (animated poster)**

- - HTML5 video, (.H264/mp4)
- - 1080 x 1920 FullHD **portrait**
- - maximum bitrate is 10M

**Deliver files to:**

**production@ulconacon.com**

**Tel. +358 40 8086 999**